



Excellent  
**Quality Guaranteed**

# About Us

Headquartered in Dubai UAE, the Pulse India Foodstuff LLC, came into being in the year 2002 as a trading firm. With the sheer hard work and dedication of our employees and management, we created robust and consistently growing bonds with our customers. We now deal as one of the leading companies in processing and supply chain management for agricultural food goods including pulses, spices, sesame seeds, dried fruits, rice, and several other products.

The major reason for the consistent growth and success of the company is the Pulse India Spice & Grain Processing LLC. Initiated in the year 2007 in Ajman UAE, today having a total daily capacity of 600 M.T with 9 lines of production, the company grew to become the leading exporters of quality food products within the international hub of the world.

*A growing community of determined people, serving customers for more than 3 generations.*





# Vision & Mission

We believe, Progress is Integral to Effective and visionary Planning.



## Our Vision

We intend to grow collectively with our customers, by adding value to their lives and businesses by serving the finest quality food products at affordable prices.

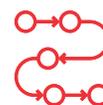


## Our Mission

We believe that growth is central to building relationships and the trust of the people we deal with. Our mission is to lead the global supplier market of agricultural food products by delivering products and goods in the most suitable and favored way for our customers. This would increase the trust and likeability of our customers with the company.



# Business Model



## Standard Processing

To ensure the quality of our products, the products before and after the complete packaging pass through the stringent test procedure to ensure quality sustenance up to 100%. Our quality control department conducts sequential, timely, and independent audits to evaluate and certify the delivery of valued and exceptional products that meet the standard export criteria.



## Title One Infrastructure

Being located in one of the busiest cities of UAE, we have the advantage to better serve and cater to the needs of our customers with well-developed communication and logistics structure. Along with that, an in-house storage capacity of 150,000 Sq. feet provide better service provision to our valuable customers with better availability and timely delivery of products.



## Certificates

22000: HACCP company.

For having firm protocols to maintain hygiene during the production process, we have been certified as the ISO 22000: HACCP Company.

As a result of the growing trust and reliability among the customers, the company was awarded the 'Highest Exporter Award' from the Dubai Chamber of Commerce Industry, in 2017.



## Trading



Our company is majorly involved in trading of the food products throughout the World. While we aim to ensure the provision of all the products to our customers on their doorstep, we prioritize customer satisfaction by keeping prices affordable, and the quality exceptional. We hold our commitments with our clients and customer at the topmost priority and works towards efficient, proactive, and superior trade processing systems. We have been dealing with both local and international clients and service receivers resourcefully with the use of its network, manpower, experience, and strategic implementations.



## Processing



With our well-equipped state-of-the-art processing plant in UAE, we have been manufacturing and processing the highest quality products while ensuring the hygiene, protection, and care of our products. As we prioritize the trust of our customers the standardization of products are highly mandated. With a 9-lined production we have been processing our vast line of products to serve greater quality on daily basis.



# Packaging



To better suit the needs and requirements of our clients and their customers, we provide product packaging services in sizes that vary from 500gms to 50 kg. As the ultimate focus of our company is on developing and maintaining customer services, we ensure that our clients do the same for their customers. From strict hygiene tests to quality assurance procedures, we ensure to serve only the best to our clients.

# Private Labelling



As the leading exporters of the finest food products, we also provide the service of private labeling that better suits the need of our customers. We provide premium quality products to our clients under their names while maintaining the promised packaging and service quality. At present, we have to provide packaging service to several products exported to Europe and North America.



# Product categories

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# PULSES

- Masoor Whole
- Masoor Dal (Red Split Lentils)
- Masoor Football
- Yellow Split Lentils
- Mung Whole
- Mung Chilka (Mong Split)
- Mung Dal
- Urid Dal
- Urid Chilka (Urad Split)
- Urid Whole
- Urad Gota
- Black Chana (Yellow Gram)
- Chana Dal
- Besan (Gram Flour)
- Toor Dal
- Toor Whole
- Mutter Dal
- Moth Beans
- Speckled Kidney Beans
- Dark Red Kidney Beans
- Light Red Kidney Beans
- White Kidney Beans
- Black Eye Beans
- Roasted Gram Whole
- Roasted Gram Split
- Red Chowli (Cow Peas)
- Green Lentils
- Horse Gram

# SPICES

Caradamon  
ardamom  
Coriander seeds  
Cumin seeds  
Fenugreek seeds  
Mustard seeds  
Turmeric finger  
Long chili whole  
Round chili whole  
Black pepper  
White Pepper  
Black seeds  
Cloves  
Cassia whole  
Cassia Tube  
Dry Ginger  
Saffron





# RICE

- Indian Parboiled Rice
- Thailand Parboiled Rice
- Pooni Rice
- Sona Masoori Rice
- Idli Rice
- 1509 Sella
- 1509 Golden Sella
- 1509 Steam
- Basmati Raw
- Basmati Sella
- 1121 Raw
- 1121 Sella Rice
- 1121 Golden Sella
- 1121 Steam Rice
- Sughanda Sella

# SEEDS

Soyabean Seeds  
Black Sesame Seeds  
Natural Sesame Seeds

Hulled Sesame Seeds  
Raw Sesame Seeds  
Golden Sesame Seeds

# PEAS

Green Peas  
Chick Peas 12mm

Chick Peas 8mm  
Mexico Chick Peas 14mm

# DRY FRUITS & NUTS

Raisin  
Cashew Nuts  
Dried Figs  
Pine Nuts  
Almonds

Apricot  
Dates  
Pistacho  
Walnuts  
Peanuts

# OTHER PRODUCTS

Coconut Powder  
Australian Wheat Harisa  
Corn Starch  
Popcorn  
Sugar

Chakki Atta  
Wheat Flour  
Coffee  
Milk Powder  
Edible Oil





## Our Presence in Global Market

*Pulse India*  
www.pulseindia.ae

### Office:

PULSE INDIA FOOD STUFF L.L.C.  
P.O. Box : 64617  
Al-Ras, Deira, Dubai (UAE)  
Tel : 00971 4 2291779  
Fax : 00971 4 2261799  
Email : office@pulseind.ae  
pulseind@eim.ae

### Factory:

PULSE INDIA SPICES & GRAINS  
PROCESSING (L.L.C.)  
Ajman - United Arab Emirates

### مكتب:

بولس انديا للمواد الغذائية (ش.ذ.م.م) ص.ب.  
64617 الراس, ديرا, دبي - الإمارات العربية المتحدة

### مصنع:

بوليس انديا لتجهيز الحبوب والبهارات (ذ.م.م)  
عجمان - الإمارات العربية المتحدة